

Growing New Mexico's Economy—Exporting to Global Markets Conference Agenda

Morning Session

7:30 am – 8:15 am

Registration & Networking

Light refreshments will be provided

8:15 am – 8:25 am

Welcome Remarks

8:25 am – 9:00 am

Utilizing the U.S. Commercial Service Internationally

Presentation by U.S. Department of Commerce

9:00 am – 9:30 am

Expanding Small Business in Emerging Markets

Presentation by Overseas Private Investment Corporation (OPIC)

9:30 am – 10:45 am

Panel Discussion #1 – Service Providers: Finances, Logistics, & Marketing

Featuring: US Small Business Administration, Wells Fargo, Narrow Road Transportation & Warehousing, UPS, and SonicSEO.com

10:45 am – 11:00 am

Break

11:00 am – 12:10 pm

Panel Discussion #2 – Successful New Mexico Exporters

Featuring: Old Wood LLC, Santa Fe Spirits, Ideum, and Southwest Steel Coil, Inc.

12:10 pm – 12:20pm

Export Certificate Achievement Award Presentation

12:20 pm – 12:30 pm

Closing Remarks

12:30 pm – 1:00 pm

Lunch on Your Own

Afternoon Session

1:00 pm – 3:00 pm

Regional Briefing: Foreign Trade Zone Designations in New Mexico & the Central New Mexico Rail Park

Learn more about what foreign trade zone designations around the State means to your business, and of the Central NM Rail Park under construction.

1:00 pm – 3:00 pm

Trade Resource Fair

Visit one-on-one with representatives from federal agencies, economic development organizations, trade experts and more.

Featuring representatives from organizations including:

In Compasse International

International Business Accelerator

International Trade Alliance

New Mexico Economic Development Department

New Mexico Manufacturing Extension Partnership

Overseas Private Investment Corporation

SonicSEO.com

US Department of Commerce

US Small Business Administration

Wells Fargo